

## MUSEUMS IN SHORT

FilmLabFestival opens a new section dedicated to short videos produced by European museums.

The contest is articulated in two sections. The musilAward will be delivered to the best short film related to museums of contemporary history, ecomuseums, science center, museums of science and museums of industry. The Santa Giulia Award will be delivered to the best short film related to art museums and city museums.

Organized with EMA – European Museum Academy, Museum of Santa Giulia and musil – Museum of Industry and Labour, Museums in Short aims to contribute to the public awareness of the museums' role in the innovative video production. Short films are a valuable instrument for disseminating museums' contents in an engaging and direct way. Presented to the public of a film festival, these works can be appreciated for their intrinsic artistic value.

### Partners

[musil – museum of industry and labour, Brescia](http://www.musilbrescia.it)  
[www.musilbrescia.it](http://www.musilbrescia.it)

The musil - museum of industry and labour of Brescia is housed in three locations: the museum of hydroelectricity in Cedegolo (Camonica Valley), the museum of iron in San Bartolomeo (Brescia) and the museum of cinema and cartoons with open storage in Rodengo Saiano (not far from Brescia). These museums aim to tell the story of Italian industrialization through original artifacts from all the main sectors (printing, cinema, communication technology, mechanics, textile, leather, food, etc.) and biographies of women and men at work. The impact of industry on society is outlined by showing consumption, everyday life and territory in the industrial age. This unique heritage includes posters, photos, videos and machines. Musil tries also to document the many facets of contemporary work, supporting scientific research and artistic explorations related to technological world and material culture.

[Fondazione Brescia Musei, Brescia](http://www.bresciamusei.com)  
[www.bresciamusei.com](http://www.bresciamusei.com)

Brescia Musei Foundation represents in Italy an example of leading project in the administration and enhancement of the artistic and monumental heritage.

The structure of the Foundation, which is located in Brescia, is principally involved in the administration of the Civic Museums: Santa Giulia City Museum and the Archaeological Area of the Capitolium, inscribed upon the World Heritage List since June 2011, The Tosio Martinengo Gallery, Luigi Marzoli Arms Museum and Risorgimento Museum.

EMA, European Museum Academy  
[www.europeanmuseumacademy.eu](http://www.europeanmuseumacademy.eu)

The European Museum Academy was established on the occasion of the tenth anniversary of the loss of the distinguished museologist Kenneth Hudson (1916-1999) by a group of professionals active in the museum field and the cultural sector in general.

EMA is engaged in developing researches in the field of museum innovation, stimulating new ideas and experiences and offering its services as an incubator for new talents and new programmes in order to improve the quality of museum services and of the museological discourse at the European level. The academy identifies in museums a relevant tool to face socio-economic and cultural challenges in contemporary society and stresses the role of the modern museum as a meeting place and as a most promising forum for the development of scientific debate, creativity, social cohesion and cultural dialogue.

FilmLabFestival  
[www.filmlabfestival.it](http://www.filmlabfestival.it)

In 2012 this International Festival dedicated to short film is at its 9th edition and it is hosted in Brescia, in Italy.

FilmLabFestival selects the best cinematographic works in form of short film with a free subject.

The Festival aims at spreading these short films in Europe, in the European market, and through all web platforms in the free market, in order to reach a more widespread circulation.

There is a twinning between FilmLabFestival and other European Festivals and this is important because all the works in the contest go round the cinemas of Germany, Spain and France.

FilmLabFestival is in touch with movie academies, distributors and filmmakers from the whole world.

The panel of judges is made up of professional figures from the sector, and since 2010 its president is the Italian director Luca Lucini.

## Contest regulations

1. Entries are supposed to be narratives in video format. Videos must be in English or with English subtitles. The maximum length required is of about 15 minutes.
2. The organization of FilmLabFestival will keep the films until the selection and will file only the selected films; they are not responsible for eventual damages or loss of the materials sent in.
3. The authors of the works shall send a DVD PAL copy of the film together with the entry form properly filled in, no later than 30 September 2012 (date as postmark). The works will not be returned. If you have an HD version of your film (1920 x 1080p either on Blu-ray or as an H264 file), you can send it together with the DVD PAL version. Please contact us at [info@museumsinshort.eu](mailto:info@museumsinshort.eu) to agree on technical specifications for the HD format.
4. By applying to the competition, every author gets responsible for the content of his own work. The films will be included in the Festival archives and the authors allow the organization of FilmLabFestival to show the whole short film during the festival (17th – 24th of November 2012) in Brescia, Italy.
5. The works shall be sent to the following address: Fondazione Brescia Musei, Via Musei 55, 25122 (Brescia, Italy).
6. Registration is free of charge. The shipping costs of all materials entered are to be covered by the authors. Any uncorrect shipment will be refused.
7. A jury of experts working in the cinema and museums fields, nominated by the festival, will consider and judge the selected works and will award the winner of Musil Award and Santa Giulia Award. It is the jury firm prerogative to grant other special awards or mentions.
8. The 9th edition of FilmLabFestival will be held in Brescia, Italy, at the “Nuovo Eden” movie theater, Via Nino Bixio 9 Brescia, Museo di Santa Giulia, Via Musei 81 Brescia and Musil – Museum of Industry and Labour, Via del Commercio 18, Rodengo Saiano (Brescia). The final dates of the event will be announced in the next few months. The schedule and program of the festival will be published on [www.filmlabfestival.it](http://www.filmlabfestival.it) , [www.lasettimanadelcinema.com](http://www.lasettimanadelcinema.com) and [www.nuovoeden.it](http://www.nuovoeden.it).
9. Participation in the competition implies full acceptance of these rules. These regulations have been drawn up in Italian and English. In case of dispute, the Italian version will be final. The festival organizers reserve the right to make changes at these rules. Any variations will be communicated on [www.filmlabfestival.it](http://www.filmlabfestival.it) , [www.lasettimanadelcinema.com](http://www.lasettimanadelcinema.com) , [www.nuovoeden.it](http://www.nuovoeden.it), [www.bresciamusei.com](http://www.bresciamusei.com) , [www.musilbrescia.it](http://www.musilbrescia.it) .